

## **Fundraising Opportunities**

At RSCA we are privileged to have a dedicated, talented staff of coaches. We also have one of the only outdoor 50M swimming pools in the area. In order to support the continuing education of our coaches and to pay down the debt on our 50M, we need to work together to raise funds. These expenses are not covered by our monthly dues.

As you know, our team has a per swimmer fundraising obligation as follows:  
Bronze/Silver - \$50/swimmer; Gold/Senior - \$100/swimmer; Nat'l Prep National - \$150/swimmer.

We are hoping the following programs will help you, not only in meeting your fundraising obligation, but in providing opportunities to enjoy time with other RSCA families. Of course, if you prefer, you may write a check for your total fundraising obligation. We hope you will join us in raising funds to make RSCA coaches, swimmers and facilities the best they can be!

## **TJs Pizza & Fundraising Company**

Back by popular demand! TJs pizzas and desserts are a tasty way to raise money for our team! 100% of the net profit of your sales will be credited to your fundraising obligation. Pizza sales net a profit of \$2.50-\$3.50 each and a dessert sales a net profit of \$3.00-\$5.00 each. \*\* Order forms will be distributed into swimmer's mailboxes and are also available online. \*\* Payment is due with the order. Selling begins immediately. **Participants in this fundraising event will be required to pick up their order at a designated time and place approximately two weeks after sales close.** Details for the date, time and place for order pick up will be announced at a later date.

## **Together We're Better**

Together We're Better is a "scrip" program which allows you to purchase certificates and gift cards from local and national merchants through our organization. We think you'll find merchants on the list that you visit often! Once you purchase a card, our Parent's Association receives a commission on the order. Different business offer different commission percentages. You pay face value for the certificates and 100% of the commission on your order is credited to your fundraising. TWB order forms are available online and on all pool bulletin boards. Orders are accepted on a continual basis and are filled in no more than 10 days.

## **eScrip**

**Schnucks** and **eScrip** have partnered to bring you on of the EASIEST fundraising opportunities ever! All you do is shop Schnucks and our Parent Associate earns funds. Pick up a Schnucks eScrip Community Card at your local Schnucks store, and then follow the directions to register. Select the Rockwood Swim Club Parents Association (ID# 50005011) as the recipient of your contributions. Present your eScrip card at checkout to have it swiped every time you shop at Schnucks. Commissions on your monthly purchases are (1% on the first \$300, 2% on the next \$300; 3% on the next \$400). Monthly commissions count 100% toward your fundraising obligation.

And for all you **online shoppers**, the program has expanded to include other local merchants who will make a percentage contribution when you log on to [www.escrip.com](http://www.escrip.com) and shop at the participating merchants. Please see attachments.

## **Advertising Program**

The Rockwood Swim Club distributes an annual membership directory (Buzz Book) and hosts several swim meets throughout the year for which a Meet Program is published. You can sell advertising space to local businesses, or, if you own a business, you can place your own ad in either of these publications. There is a specific due date for the Buzz Book and before each meet for all ads. 100% of the cost of the ad is credited to your fundraising obligation. Please see the attached Meet Program Advertising Campaign information and form detailing the size, cost and due dates for ads.

## **Event Sponsorship**

How special would it be for your swimmer to see a personalized message by his/her favorite event in a Meet Program? You can sponsor an event (or more) for your swimmer(s) at any Rockwood Swim Club hosted meet. Look for the flyers and sponsorship forms that are posted on all pool bulletin boards and available online. In addition, sponsorship information will be emailed to you several weeks before each RSCA sponsored meet. The cost is \$15 per 36 character message. 100% of the cost is credited to your fundraising obligation.

## **Family Fun Night**

Join us for a night out at a local restaurant and raise funds for our team. Participating restaurants will donate a percentage of your dinner bill to our team. Dates and locations will be announced online and on pool bulletin boards. We look forward to having dinner with you!

## **2010 Swim-a-thon**

The annual Swim-a-thon has traditionally been held in the spring. Your swimmer(s) collect per lap pledges for the number of laps they swim (200 maximum) or flat rate donations. In the past, refreshments have been provided and fantastic prize packages have been offered to the event participants raising nearly all levels of funds. 95% of contributions are credited toward your fundraising as the other 5% goes to USA Swimming. More details to follow.

**THE RSCA TRIVIA NIGHT**  
**Saturday, November 6, 2010**  
**Saint John's Lutheran Church**

Please join us to test your trivia knowledge as you raise money for our team. Reserve a table with old friends or join a table of other RSCA parents to meet new friends! Hope you can join us for a fun filled evening! (Funds raised at this event will not be applied to your fundraising obligation due to tax laws).

Save The Date!

Second Annual Trivia Night/Silent Auction Fund Raiser

Saturday, November 6, 2010

*This social event promises to be a fun night out and a chance to really get to know Rockwood Swim Club parents! If you would like to volunteer for this event and/or could help solicit donations from personal contacts or businesses you frequent, please contact Tish Kirchhoefer (email: tish\_k@yahoo.com) or KarenCrimi(kkcrimi@msn.com). Please consider donating your own items or services to the silent auction. Please mark your calendars for this fun event and bring your friends, neighbors and/or relatives! This event is open to the public. There is limited space. So reserve your tables NOW!*

Check our website under "Fundraiser" for your table registration. Watch for lots more information to come. You may download a reservation form at [www.rockwoodswim.org](http://www.rockwoodswim.org) and click "fundraising" then "Trivia Night".

**Unless otherwise noted, checks for ALL fundraising should be made payable to ROCKWOOD SWIM CLUB PARENTS ASSOCIATION**