

WHAT'S NEW?

WELCOME MICHAEL WALDING

We would like to welcome Michael Walding, our new National Sales Manager, to the Nike Swim family! Previously, Michael was a Regional Sales Manager for both Nike and the Genesco Corporation. He will be working out of our Portland office, returning to Oregon after living in Michigan for several years. Michael is a father of three; grandfather of three more. Michael, a graduate of the University of Southern Oregon, is an avid college football fan and dog lover. He has two Labrador Retrievers, one black and one yellow, and has trained dogs as a hobby. We feel Michael will splash in perfectly with our team here at Nike Swim and is poised to continue the growth we have enjoyed in recent years.

COMING SOON!

Be sure to check out our new Sand+Sport and Triathlon lines in our upcoming 6.15 performance catalog! When it comes to these intense hobbies, athletes see challenge; we see possibilities.

CORAL SPRINGS COACH 3K RUN/WALK

Our condolences go out to the Lohberg family. Michael Lohberg, renowned Coral Springs coach and good friend of Nike Swim, passed away April 4th due to complications of a rare blood disease. On Saturday, May 21, 2011 the Coral Springs Swim Booster Club will host a 3K run/walk in his honor at the Coral Springs Aquatic Complex in Florida. Lohberg was a six-time Olympic coach and one of the sport's most well-respected and well-known swim coaches. Proceeds from the event will benefit the Lohberg family to help to defray medical expenses. After the success of the inaugural race in 2008, organizers expect at least 750 runners and walkers. Race organizers are looking for sponsors, donations, advertisers and volunteers. Those interested may contact Luz Campo at: luzhcampo@yahoo.com. For more information visit: www.csscswim.com.

COACH'S CORNER

This section is dedicated to recognizing the work and success of one Nike Swim Coach. This quarter we're featuring Ron Aitken, coach of the Sandpipers of Nevada in Las Vegas.



Ron joined the Nike Swim family in 2009. Although he has only been with us for a short while, he and his team have been an outstanding extension to our world. Coach for the Sandpipers since 1994, Head Coach since 1996, Ron has grown the team from 40 swimmers to nearly 400. In addition to Ron's success with the Sandpipers, he is also a Level 5 ASCA swim coach.

Ron was born and raised in Santa Paula, CA and became involved in swimming at the young age of 6. He swam competitively for the Buena Swim Club and was a two time U.S. National qualifier. He was a scholarship athlete at the University of Las Vegas, and ultimately home to where he decided to build his career and his family. Ron is married to Florence Barker Aitken and they have two children together, Olivia (in photo, on left) and Hilton.

Ron has big goals for his team in 2012. He would like to have 6 or more members, including college and post grads, qualify for Olympic Trials and hope one or more will make finals. With such big goals on the horizon, we wish Ron and his team the best of the luck and thank him for his strong commitment to the sport of swimming and his dedicated support of Nike Swim.



TEAM SUPPORT

SERVICE STRUCTURE

As we swim through 2011, we are committed to continuous improvement of customer service and would like to remind you of the recent regionalization of our grassroots team.



As a reminder, Emily Ghamrawi (emily.ghamrawi@pery.com) will be dedicated solely to order processing. Any requests outside of signed contracts should be discussed directly with your Regional Representatives before submitting orders. Any orders not in compliance with signed contracts will be referred by Emily to your Grassroots Rep. We hope these changes will create a more streamlined process for you. And like all things in swimming - streamlined is good.

ORDER DEADLINES



- Southern Sectionals - June 22
- Western Sectionals - June 27
- Central Sectionals - June 27
- AAU Diving Nationals - June 27
- Canadian Nationals - June 29
- YMCA Summer Nationals - July 1
- Canadian Age Group Nationals - July 5
- USA Diving Junior and Age Group Championships - July 7
- AT&T National Diving Championships - July 9
- U.S. Summer Swimming Nationals - July 11
- Eastern Sectionals - July 13
- Junior Swimming Nationals - July 15

As a reminder, please submit orders at least 3 weeks prior to the "need by date" for U.S. teams and 4 weeks prior for Canadian teams (due to customs). If orders are submitted past this deadline we cannot guarantee your items will be received by the date requested. Allow extra time if items require embroidery. We understand there will be late qualifiers and we will do our best to accommodate the needs of each team. Please contact your Nike Rep directly for special cases.

MEET THE TEAM!



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QUARTERLY HIGHLIGHTS

SENIOR DIVING NATIONALS

The AT&T Senior Winter Diving National took place January 30 - February 6 in Iowa City, IA. A huge winter storm had hit the state that week, leaving the city with over 24 inches of snow. Despite the cold and terrible weather conditions, the meet continued and proved to be a big success for our Nike diving teams. Out of five female events, Nike had two firsts and one second place finish.

Kassidy Cook, Woodlands Diving Academy, and partner Cassidy Krug, Stanford Diving, won the Synchronized Women's 3m Springboard with a nearly flawless performance. Cassidy Krug went on to tie for 1st place in the Women's 3m Springboard with a fellow Nike diver, Christina Loukas, who also represents the Woodlands Diving Academy. Christina's teammate, Kassidy Cook, wasn't far behind Loukas and Krug, placing 5th in the Women's 3m Springboard. Two additional Woodlands divers, Kaylea Arnett and Michelle Cabassol placed 2nd in the Synchronized Women's Platform. Congratulations to these outstanding female performers!

SANDPIPERS OF NEVADA WIN STATE CHAMPS!

Cheers to Ron Aitken and the Sandpipers of Nevada for winning its second Nevada State Championship title in seven years. With only 143 swimmers, they represented 7 out of the 10 High Point Champions and scored an astounding 8,325.5 points. Way to go Sandpipers!



COLLEGE RESULTS

Congratulations to the Men's and Women's Indian River State College teams on winning the 2011 NJCAA Championship titles.

JUNIORS RESULTS

Women's Team Results

First Colony Swim Team - 4th place
Baylor Swim Club - 6th place

Women's Individual Results

50 Free:

Kristen Vredevel, Baylor Swim Club - 1st place (22.17)
Madeline Locus, First Colony Swim Team - 2nd place
Simone Manuel, First Colony Swim Team - 3rd place

100 Free:

Kristen Vredevel, Baylor Swim Club - 1st place (48.32)
Madeline Locus, First Colony Swim Team - 2nd place

200 Free:

Kristen Vredevel, Baylor Swim Club - 1st place (1:45.63)
Madeline Locus, First Colony Swim Team - 2nd place

1650 Free: Jessica Wolf, Waukesha Express - 2nd place

50 Back: Arden Pitman, Baylor Swim Club - 3rd place

100 Breast: Skylar Smith, First Colony Swim Team - 3rd place

200FR: First Colony Swim Team - 2nd place

400FR: First Colony Swim Team - 1st place

800FR: First Colony Swim Team - 2nd place

200MR: First Colony Swim Team - 2nd place; Baylor Swim Club - 3rd place

400MR: First Colony Swim Team - 2nd place

Men's Individual Results

50 Free: Stanley Wong, New York Sharks - 1st place (20.29)

1000 Free: Eegan Groome, First Colony Swim Team - 3rd place

Combined Team Results

First Colony Swim Team - 5th place

Baylor Swim Club - 7th place

Congratulations to all of our Nike Swim Teams who competed at the 2011 NCSA Junior National Championships!

PRODUCT FEATURES

BOYS

Placed Graffiti Volley Short
Style Number: TDSS0282



You'll be sure to make your mark in these hip graffiti shorts! Equipped with a full elastic waistband, adjust-to-fit draw cord ties, side seam pockets and key pocket. Available in turbo green, sport red, blue spark and lucky green. Sizes range from S-XL.

GIRLS

Multi Dot X-Back Tankini
Style Number: TDSS0306



Fun and flirty! Featuring v-neck and crisscross back straps. Be sure to hit the waves this summer in this suit! Available in blue spark, voltage cherry and bright violet. Sizes range from youth 7-14.

PERFORMANCE

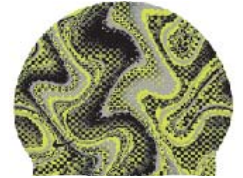
Aztec Animal Lingerie Tank
Style Number: TDSS0052/53



Shred the water in style! This suit features our classic lingerie design including a streamlined fit with crisscross straps for enhanced range of motion. Available in varsity royal, varsity red, grape ice and green. Sizes range from 20-40.

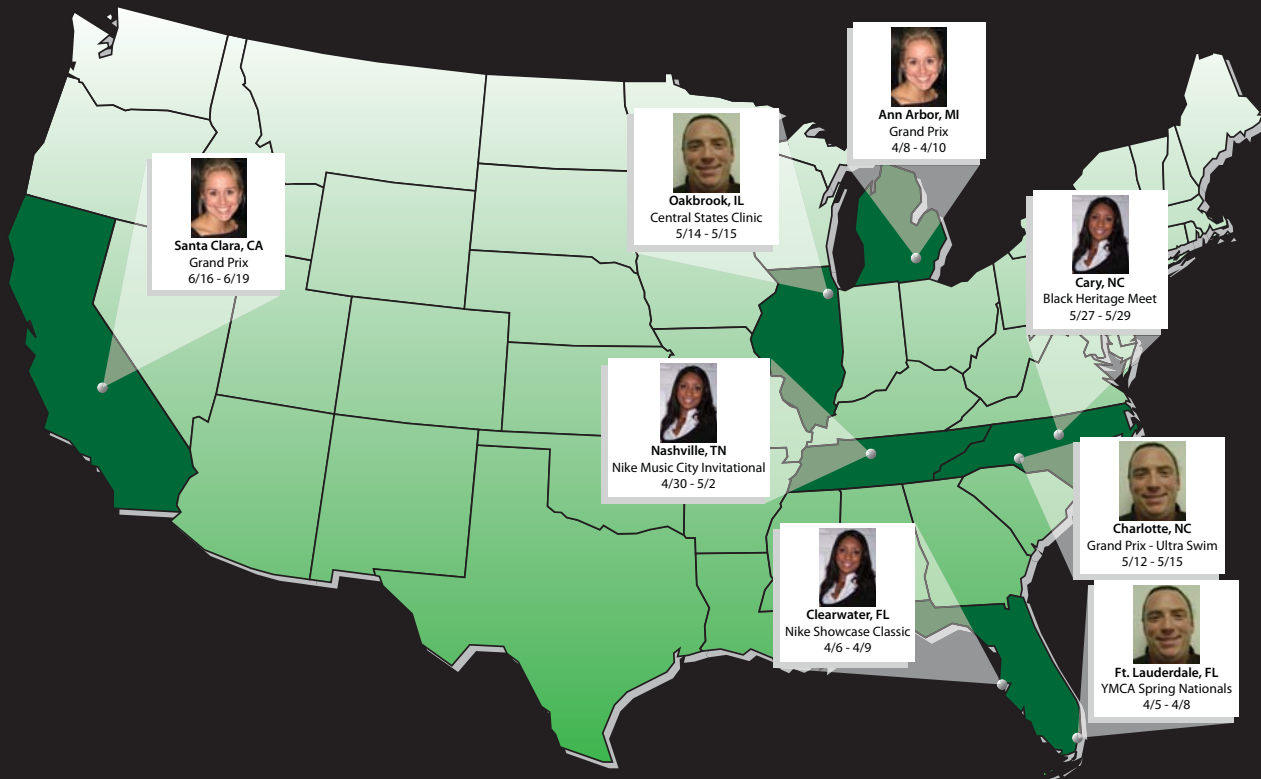
ACCESSORIES

Slither Skin Cap
Style Number: TDSS0417



Glide through the water in this slither skin cap! Be sure to check out our 1.15 performance catalog to view the other edgy caps we offer. No one will miss you, no matter how fast you swim! Available in varsity royal, grape ice, varsity red and black.

WHERE YOU'LL SEE US NEXT...



SPLASHING THROUGH 2011...



SPLASHING THROUGH 2011...

